Food Environment Consultative Workshop
- Welcome -

A4NH-Food Systems for Healthier Diets
ILRI Campus, 5-7 November 2019
Inge D. Brouwer, Flagship Leader, Wageningen University
Gina Kennedy, Bioversity International
Introduction of participants
The food system is ‘failing us’: sense of urgency

The diet is seen as victim and instigator

UNICEF, 2019

Bene et al, World Development 2018
Reverse thinking: supporting diet transitions
Food system approach: key points

- Focus on national food systems
- Diets (not single products)
- Relationships between components AND their actors
- Technological AND behavioural change
- Feed-back loops (non-linearity)
- Trade-offs and synergies focus
- Dynamics: a food system is changing all the time
A4NH-CGIAR partner consultation in Ethiopia and Bangladesh

- Mapping present activities in the HLPE framework
- Much work on production system and also diets (but lack of data)
- Little and isolated work on
  - food environment and consumer behaviour
  - Interlinkages of components
  - Trade-offs and synergies
  - Feed-back loops in the system
  - Urban areas and complex food systems
A4NH-CGIAR partner consultation in Ethiopia and Bangladesh

- Challenges identified:
  - Markets link food supply systems with consumers and effective involvement of private partners is crucial, together with increased attention to reduction and re-use of food waste and losses (circularity).
  - Recognizing the importance of reaching the consumer needs a shift from an emphasis on production and income improvement to including considerations on impact on consumers and diets.
  - Accepting the central role of diets, necessitates the integration of single commodity programs into a more holistic food system approach. This requires an explicit assessment of trade-offs of the different interventions to food system outcomes such as health, environmental sustainability, equity, jobs and employment.
A4NH-CGIAR partner consultation in Ethiopia and Bangladesh

- Challenges identified:
  - A food system approach must consider governance and coordination at different national and sub-national levels, supporting and strengthening national food system ownership, relevance and resilience.
Next steps forward

**Food System Community of Practice**
- Food system framework and narratives
- Contribute to CGIAR foresight discussions on food system transformation
- Develop joint proposals on food system innovations
- Start with a Community of Practices among nutritionists across the CGIAR programs andCenters, initially with focus on food environment and consumer behaviour.

**Methods and Tools**
- Support continued development of dietary data and dietary gap analysis
- Develop indicators for food environment and consumer behavior
- Provide a Compendium of available Methods and Tools and update/curate these (including applicable gender and equity methods and tools)

**Aligned Food System Research in Focus Countries**
- Develop cross-CRP/Center food system projects in partner countries. Initial list in which food system analysis has been conducted with national stakeholders is Bangladesh, Ethiopia, Nigeria and Vietnam.
Objectives of this Consultative Workshop

• Further a common understanding of food environment (FE) research, in particular methods, metrics and tools used to measure FE in low- and middle-income countries (Day 1).

• Practice using FE methods, and determine priorities for FE research in CGIAR centers and highlight areas of synergy (Day 2).

• Sensitize stakeholders on the importance of understanding the FE and determine priorities for FE assessment and improvement in Ethiopia (Day 3).
## Programme

**Tuesday 5 November**

<table>
<thead>
<tr>
<th>Morning</th>
<th>Introductions to concept of Food Environment</th>
<th>Anna Herforth, Shauna Downs</th>
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<tbody>
<tr>
<td></td>
<td>Mapping of Food Environment work in the CGIAR</td>
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<tr>
<td>Afternoon</td>
<td>Overview of metrics and tools</td>
<td>Shauna Downs</td>
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<td></td>
<td>Examples of metrics and tools used</td>
<td>Various presenters</td>
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</tbody>
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**Wednesday 6 November**

| Morning | Field visit to try some of the tools | |
| Afternoon | Synthesize findings of field trip | |
|         | Priorities and critical next steps | |

**Thursday 7 November: Stakeholder workshop**

| Morning | Overview of Food Environment and tools |
|         | INFORMAS, and Cost of Diet |
|         | Measurement examples |
|         | Discussion |