Public-Private Partnerships and the Nutrition Agenda: Challenges and Opportunities
Taking Stock of PPP in Food Systems:

- Major conflicts and past successes
  - Breast milk substitutes;
  - Sugar and ultra-processed foods
  - Food safety in high-income countries
- PPP in the context of changing food systems
Dietary Transition and the Double Malnutrition Burden

Source: WHO World Health Statistics
Nutrition and Diets: Understanding the Challenges

- Many diets, good and bad: aspire to healthier diets in different national and rural/urban contexts
- Understanding consumption and demand is critical
- Emphasis and gaps in PPPs for food
Food Systems – Starting with DEMAND

Non-profit          Government          Commercial

Food people will and can pay for
Food people need

Food people want
Reshaping Demand

Food the planet can sustain
Food the value chain can and will supply
Changing Countries in a Changing World

• Growing Importance of Low and Middle-Income Countries

• Rapid Change Requires Careful Attention and Differentiated Strategies

• New Strategies and New Players
Understanding the Private Sector

• Growing importance with food system transformation and longer value chains

• Diverse private actors; different contexts; different roles, capacities, and contexts
Nutrition Goals: Coming Together to Move Forward

• The policy and regulatory environment: Key global and national communities

• Principles and practices for alignment of public and private goals and incentives