



Branding and Acknowledgement Guidelines for the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH)

This document outlines the correct use of the A4NH name and logo, and the correct way to acknowledge the program in research outputs. These guidelines are consistent with, and should be used together with, the [CGIAR branding guidelines](#).

1. Name

The official name of the program is the **CGIAR Research Program on Agriculture for Nutrition and Health**. Please use the full name of the program the first time it is mentioned in a document or output. Afterward, the program acronym, A4NH, may be used instead. Please do not use the abbreviations 'CRP' or 'CRP4' when referring to the program.

2. Logo and correct colors

A4NH partners and collaborators are encouraged to use the **program's logo to acknowledge** A4NH's support on their publications, presentations, promotional materials, websites, etc. Below are the various logo options available for use. Please do not alter or manipulate any of the logos. The originals can be obtained on the A4NH TeamSpace: <http://teamspace.a4nh.org> (Documents → Communications) or by contacting the A4NH communications specialist, Kimberly Keeton.

Full color logo:

****Use this logo in full-color publications.***



Blue logo (with transparent background):

**** Alternate for full-color publications.***



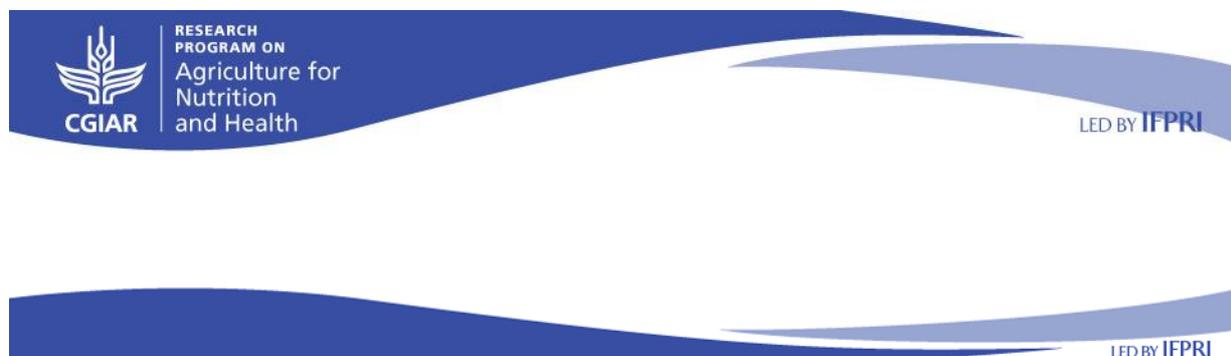
Black logo (with transparent background):

**** Use in black and white publications.***

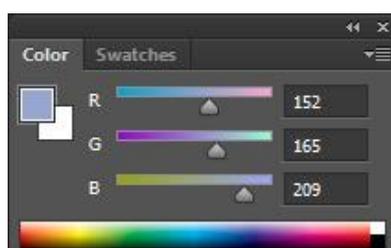
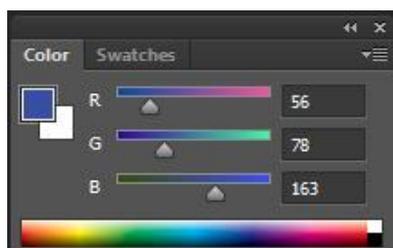


Header/footer:

*** Can be used in documents or PowerPoints.**



Additionally, if you want to use the official A4NH colors for design (backgrounds, design, graphics, etc.) please apply the following RGB color properties:



3. 'About A4NH' text (boilerplate)

Please use the language below as a standard, consistent way of introducing or describing A4NH in joint publications or communication materials, such as press releases, conference programs, policy briefs, brochures, websites, etc.

The CGIAR Research Program on Agriculture for Nutrition and Health (A4NH) helps realize the potential of agricultural development to deliver gender-equitable health and nutritional benefits to the poor. The program is led by the International Food Policy Research Institute (IFPRI). www.a4nh.cgiar.org

If space allows, you may also add the following:

CGIAR is a global agriculture research partnership for a food secure future. Its research is carried out by 15 research centers that are members of the CGIAR Consortium in close collaboration with hundreds of partner organizations. www.cgiar.org

4. Reference to A4NH website

We kindly ask all partners mentioning A4NH in their publications or other communication materials to please add a link to the program's website: www.a4nh.cgiar.org. This can be done by providing the **direct link** (www.a4nh.cgiar.org), or by adding a **hyperlink to the program's name**. For example:

"The policy process workshop was co-organized by the CGIAR Research Programs on [Agriculture for Nutrition and Health \(A4NH\)](#) and [Policies, Institutions and Markets \(PIM\)](#) in Washington, DC, from November 18-20."

5. Acknowledgment and disclaimer

All A4NH-related research outputs should include an acknowledgement statement. For publications in peer-reviewed journals, please include the following standard acknowledgement statement:

This work was undertaken as part of the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). The opinions expressed here belong to the authors, and do not necessarily reflect those of A4NH or CGIAR.

For all other types of publications and outputs, please see **Table A**, below, to determine the appropriate wording to use depending on the level of support and nature of publication.

Table A: Wording to be used for A4NH acknowledgement

	Reviewed by IFPRI's Publications Review Committee (PRC)	Reviewed by other CGIAR Center's Publications Review Committee (PRC)	Not peer-reviewed, or peer-reviewed through non-CGIAR process
100% funded by A4NH	<i>This work was undertaken as part of, and funded by, the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). This [paper, book, publication] has gone through the standard peer-review procedure of A4NH's Lead Center, IFPRI. The opinions expressed here belong to the authors, and do not necessarily reflect those of A4NH or CGIAR.</i>	<i>This work was undertaken as part of, and funded by, the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). This [paper, book, publication] has gone through the standard peer-review procedure of [name of Center that completed peer-review process]. The opinions expressed here belong to the authors, and do not necessarily reflect those of A4NH or CGIAR.</i>	<i>This work was undertaken as part of, and funded by, the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). This [paper, book, publication] has not gone through the standard peer-review procedure of A4NH's Lead Center, IFPRI. The opinions expressed here belong to the authors, and do not necessarily reflect those of A4NH or CGIAR.</i>
Funded by A4NH and other donors	<i>This work was undertaken as part of the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). Funding support for this study was provided by [names of all funders in alphabetical order, including the CGIAR Research Program on Agriculture for Nutrition and Health]. This [paper, book, publication] has gone through the standard peer-review procedure of A4NH's Lead Center, IFPRI. The opinions expressed here belong to the authors, and do not necessarily</i>	<i>This work was undertaken as part of the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). Funding support for this study was provided by [names of all funders in alphabetical order, including the CGIAR Research Program on Agriculture for Nutrition and Health]. This [paper, book, publication] has gone through the standard peer-review procedure of [name of Center that completed peer-review process]. The opinions</i>	<i>This work was undertaken as part of the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). Funding support for this study was provided by [names of all funders in alphabetical order, including the CGIAR Research Program on Agriculture for Nutrition and Health]. This [paper, book, publication] has not gone through the standard peer-review procedure of A4NH's Lead Center, IFPRI. The opinions expressed here belong to the authors, and do not</i>

	<i>reflect those of A4NH or CGIAR.</i>	<i>expressed here belong to the authors, and do not necessarily reflect those of A4NH or CGIAR.</i>	<i>necessarily reflect those of A4NH or CGIAR.</i>
Mapped to A4NH¹, with no or minimal A4NH funding	<i>This work was undertaken as part of the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). This [paper, book, publication] has gone through the standard peer-review procedure of A4NH's Lead Center, IFPRI. The opinions expressed here belong to the authors, and do not necessarily reflect those of A4NH or CGIAR.</i>	<i>This work was undertaken as part of the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). This [paper, book, publication] has gone through the standard peer-review procedure of [name of Center that completed peer-review process]. The opinions expressed here belong to the authors, and do not necessarily reflect those of A4NH or CGIAR.</i>	<i>This work was undertaken as part of the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). This [paper, book, publication] has not gone through the standard peer-review procedure of A4NH's Lead Center, IFPRI. The opinions expressed here belong to the authors, and do not necessarily reflect those of A4NH or CGIAR.</i>

If you have any questions, please contact the A4NH Communications Specialist,
Kimberly Keeton at: k.keeton@cgiar.org.

Thank you for your cooperation in following these guidelines!

¹ A publication is considered mapped to A4NH when the activity that it originated from is part of the A4NH portfolio. If in doubt about A4NH mapping, please consult with the A4NH Management Unit.